

ESAF Grant Application Cover Page

Organization Name:

(As listed with IRS)

School District of Wisconsin Dells

Organization Name:

(If different from above)

Springhill Middle School Choral Department

Address:

300 Vine St.

City, State & Zip: Wisconsin Dells, WI 53929

Website: www.sdwd.k12.wi.us

Telephone: (tel)(608)253-2467

Year Founded:

EIN Number:

IRS 501c3 Ruling:

_____ Approved

_____ Advanced expires _____

Applied Previously with the Foundation:

_____ No

_____ Yes, when? _____

Financial – Previous FULL Fiscal Year

Year Ends: _____/_____/_____

Total Annual Budget: \$ _____

Total Spent on Fundraising: \$ _____

Total Spent on Program Services: \$ _____

Total Spent on Overhead Costs: \$ _____

Grant Request:

\$ 9574.20

Total Program Budget: \$ 13000

Program Name: Music for the 21st Century

Program Dates: 2011-? At least 2016

Program Status X New _____ Existing

Location(s): Springhill Middle School

Ages Targeted: 11-14

Name: Andrea Pintarro

Title: Springhill Middle School Choral Director

Direct Telephone/ Fax: (tel)(608)253-2467, ext. 2151

Email: apintarro@sdwd.k12.wi.us

Signature:

_____ Date: _____

SCHOOL DISTRICT OF WISCONSIN DELLS



SPRING HILL MIDDLE SCHOOL
300 Vine Street
Wisconsin Dells, WI 53965
Phone 608-253-2467 • Fax 608-254-6397

Brian Grove, *Principal*
Email: bgrove@sdwd.k12.wi.us

PROPOSAL SUMMARY:

Applicant: Springhill Middle School Choral Department

Project Title: Music for the 21st Century

Industry Focus: Music Education, Entertainment, 21st Century Skills, Workforce Preparation

Funding Requested: \$9574.20

Partnership Members: School District of Wisconsin Dells, Walmart of Lake Delton

Project Description: "Music for the 21st Century" is a grant proposal that focuses on educating students in an entertaining capacity that enhances their learning experience while giving them skills to prepare for the future. The goals of this grant are 1) Provide students with 21st century skills that will enhance their future employ ability, 2) Engage students in an interactive music environment that provides a creative outlet while still meeting the state music education requirement, and 3) Give economically disadvantage students an opportunity to use and enjoy technological tools that they would otherwise not have access to.

The students themselves not only benefit but also future educators, future employees, and underprivileged families. This grant will provide for the purchase of 18 ipads with corresponding applications to create musical compositions and instrumentation. This project has a future projection that provides for curriculum to be updated with technology and possible assistance from Walmart is guaranteed for future application purchases for the next 5 years.

NARRATIVE:

The School District of Wisconsin Dells currently serves a student population of more than 1700 students, with approximately 580 students in a four-year high school, 760 elementary school students, and 370 middle school students. They serve students between 4 years of age through the 12th grade.

The District includes a geographic area of approximately 186 square miles in Sauk, Juneau, Adams, Columbia and Marquette counties. Due to the size of the District, location of schools, and the presence of heavily traveled highways and roads, the District transports 96 percent of its students to and from school.

The Wisconsin Dells area is the premier vacation destination in the Midwest. The equalized valuation of the District is over one billion dollars and typical annual increases have averaged 8% per year for the past ten years. The high equalized value per pupil results in the District receiving less than 11 percent of its revenues from the State of

The School District of Wisconsin Dells has a diverse student population. A little more than 16 percent of the District's students are non-white. Nearly 9 percent of the District's enrollment is comprised of Native American students, most of which are members of the Ho Chunk tribe. About 6 percent of the District's students are Hispanic and almost 2 percent are Black. Approximately 41 percent of the District's students qualify for free or reduced-priced meals because they come from homes that are considered economically disadvantaged.

Like most Wisconsin school districts, the School District of Wisconsin Dells has experienced a recent growth in its non-English speaking student enrollment. Most of those students have Spanish as their primary language, but the District also has a number of students who have languages from Eastern Europe as their primary language. The District operates bilingual programs at both Lake Delton and Spring Hill Elementary Schools. About two percent of the District's students are English Language Learners.

I feel that your foundation's grant would be a good fit for our school district due to the following reasons:

- In your requirements you stated, "The Foundation seeks to harness the collective power of the interactive entertainment industry to create positive social impact in our communities." (ESA Foundation, 2010) This fits my school because the program I would like to offer would excel at this and another one of your requirements is to: "Provide programs and services that utilize technology and/or computer and video games to educate America's youth and young adults."
- Our district also has high property taxes and therefore does not receive a high amount of state funding, proving that we are a school that could use this funding opportunity.
- I also feel that your grant is a good fit for our district because one of the goals of our mission statement is:

- “Provide ongoing professional development and resources that will allow staff to integrate the meaningful use of technology in day-to-day classroom instruction for enhanced student learning and achievement.” (School District of Wisconsin Dells, 2010)

My students need to have a full-filling and entertaining music experience that provides them with tools to be a part of society in the 21st century.

The goals of my grant proposal are three-fold. First, it will provide students with 21st century skills that will enhance their future employ ability. Second, it will engage students in an interactive music environment that provides a creative outlet while still meeting the state music education requirement. And third, it will give economically disadvantage students an opportunity to use and enjoy technological tools that they would otherwise not have access to.

Students will be saturated with technology. Brad Flickinger who is a technology integration specialist that teaches technology at Bethke Elementary in Timnath, Colorado and is the founder of SchoolTechnology.org stated that, “One of the fundamental keys to getting our students to have 21st Century Skills is the use of integrated technology into their daily school work by using great projects.” This is exactly the type of activity that my grant will help to create. He also goes on to say,

“The paradox of students gaining 21st Century Skills lies on one hand having technology does not give our students 21st Century Skills, and on the other hand a teacher cannot teach the skills without having the technology. Imagine trying to teach a student how to play the sport of baseball without every picking up a ball, bat or glove. Sure, you could explain all about the sport; how to keep score, the rules, how bats are made, etc. But until they actually pick up a ball and try to throw it, they would never be able to learn how to play the sport. The same is true with technology. Students need hands-on time with technology while working on well designed projects.”

I feel that this is important to point out due to the fact that students need guidance in technology. Coming from an impoverished school district, this is getting harder and harder to provide for our students. That’s why, by fullfilling this grant proposal you are embarking on an opportunity to help influence the current youth of American and to help them gain skills they can carry into the future. Technology is the future.

Activities that I will provide for my students will give them a creative outlet to interact in a different type of setting. They will use music applications to gain or enhance their understanding of musical concepts such as intonation, blend, dynamics, melodic structure, and many compositional techniques. These types of applications and activities will help showcase students that may struggle in other areas. However, it is not just helping students that our musically inclined but those that are technologically inclined. Furthermore, I can see this increasing other subjects and help to inspire future program writers. This project is very worthwhile of funding due to the fact that it creates an incredible learning experience that goes hand-in-hand with your corporation’s goal of

using technology in an entertaining form. By implementing these activities, almost all of the Wisconsin state standards will or can be met. This is in **all** areas, not just composing. For instance, in the music creativity and improvisation standard the following can be met:

C.8.1 Improvise simple harmonic accompaniments

C.8.2 Improvise melodic embellishments and simple rhythmic and melodic variations on

given pentatonic* melodies and melodies in major keys

C.8.3 Improvise short melodies, unaccompanied and over given rhythmic accompaniments, each in a consistent style, meter, and tonality

Students in choral classes will:

C.8.4 Improvise simple harmonic accompaniments

C.8.5 Improvise simple rhythmic variations and simple melodic embellishments on given

pentatonic* melodies and melodies in major keys

C.8.6 Improvise short melodies, unaccompanied and over given rhythmic accompaniments, each in a consistent style, meter, and tonality

Students in instrumental classes will:

C.8.7 Improvise melodic embellishments and simple rhythmic and melodic variations on

given pentatonic* melodies, blues melodies, and melodies in major and/or minor keys

C.8.8 Improvise short melodies, unaccompanied and over given rhythmic accompaniments, each in a consistent style, meter, and tonality

(Wisconsin Department of Public Instruction [WDPI], 2007)

However, instead of just playing a game in the form of an entertaining app, they are participating in a learning experience while acquiring 21st century skills that will enable them to maneuver more easily with future technology. This project is very worthwhile of funding due to the fact that it creates an incredible learning experience that goes hand-in-hand with your corporation's grant specification of using technology in an entertaining form.

Many of my students, normally would not be able to have the opportunity to work with the tools that your grant would fill. Coming from an area where most residents are economically disadvantaged, a lot of opportunities for our students are only filled by the generosity of others. Because of our location, Wisconsin Dells, many people (including state funding based on property taxes) assume that our residents and school population is very well off. While the Wisconsin Dells area receives its income from the tourist season, our school district in turn sees very little of these profits. We do have some benefactors in the area but normally technology tools, especially those that carry 'entertainment' qualities are not a priority. When you fulfill this grant you are giving our students an opportunity to use tools that they would not normally interact with. Without this grant proposal being fulfilled, students are missing out on vital learning opportunities due to the lack of resources.

My proposal and program would contain the following budget:

Technology	#	Cost per unit: \$	Total \$
8gb iPad with wifi access	18	\$499	\$8982
Music Studio Ap	18	\$14.99	\$269.82
Treble Clef Kids Ap	18	\$1.99	\$35.82
Rhythm Sight-Reading Ap	18	\$2.99	\$53.82
Etude Sheet Music on Steroids Ap	18	\$4.99	\$89.82
Guitar Interval Ear Training	18	\$2.99	\$53.82
Music (5songs each)	90	\$.99	\$89.10

Total Cost:\$9574.20

My program will continue after the grant through several different avenues. Through donations, materials purchased, and curriculum adaptation, my proposal is shown to be very sustainable. After speaking with our director of special education and pupil services, he advised that our local Walmart has been interested in doing some educational donations. I am in the process of speaking with their representative to explore the option that if this grant is given to me, that they would donate a matching number of iPad cases. The iPad cases I would request would be the Otterbox Defender Series Case for \$58.86. I would choose this because it has 3 layers of protection that would help sustain our iPads. They also have a built-in stand. I will also be pursuing a possibility of the local Walmart donating a \$100 gift card to our program for the next 5 years. This will help to portray the longevity of my program and prove that is sustainable after the grant has run-out. All the aps that I have chosen do not expire so this also shows the sustainability of the program. If my grant is successful then my curriculum instructor, administrator, and myself will look into the development of a Music Technology class option. This is very important to me, as it will reach those students who do not wish to participate in the traditional band and choir courses that they are forced into at this time.

Other Supplies	#	Cost per unit: \$	Total \$
IPad Cases	18	\$58.86	\$1059.48
ITunes Cards	5 (years)	\$100	\$500

Total Other Supplies: \$1559.48

This brings my total proposal to \$11,133.68. This total comes from my grant and donations from the local Walmart.

The evaluation process to for my grant will be done in several different stages. I would do a usage survey at the beginning and end of the project. I would also do 3 self-evaluations throughout the course of the project and 1 final survey at the end.

My usage survey at the beginning would be mostly to find out how familiar my students are with the iPad technology, aps, and other tools that they will be using. It will also include survey questions that pertain to caring for technology and how to properly handle the expensive materials they will be receiving. There will also be some survey

questions on how useful the students feel incorporating this technology into their curriculum would be for them personally.

The three self-evaluations would be very similar. These would deal with how the students feel they are responding to the technology, the project, and if they are acquiring more skills. I would have them do these about a third of the way through, the middle, and towards the end of the project.

At the end, I would do a final survey that would be a combination of questions from the first survey and their self-assessments. It would be geared towards the skills that they've gained, their enthusiasm throughout, and how they felt the final outcome of their project was.

When evaluating the data and results from the surveys and assessments, I will be looking for the acquisition of 21st century skills, project ownership, and enthusiasm for music in a choral setting. I will be using digital tools to take these surveys and assessments on websites such as www.surveymonkey.com and www.educate.intel.com. I intend to share the outcome of this grant and project with several others in this school by creating a performance opportunity for the students in this class. They will perform their created piece at a selected concert for age group. Several board members, administrators, and even the grantors will be invited to this concert. Their compositions will also be recorded and put on display at the entrance of the school where we have an ongoing slideshow of student achievements on a television. This will continue to be shared by putting them in the students' electronic portfolios that will follow them all the way to their senior year in high school.

This program is beneficial for our middle school because it would only require myself as a paid employee. Due to the way iPads are set up and our wireless system, our tech support would not be required to service this and it is easily updatable.

Thank you for your consideration in this matter. My proposal is a worthwhile cause for education and the future in general. By fulfilling this grant proposal, you are doing a public service by helping to educate the future leaders of our country.

D. Attachments– please include an **index** of attachments and label all attachments.

1. Financial information (please provide dates each document covers) – this should reflect actual expenditures and funds received during your most recent fiscal year.

2. Operating Expense budget – for the current and most recent fiscal year.

3. Please list the foundations, corporations and other sources you are soliciting for funding of this project.

- Walmart Store of Lake Delton, WI (for supplemental supplies and future upgrading funding only)

4. List of all sources and amounts of income for the project, actual and prospective.

- Grant Income: \$9574.20
- Prospective from other sources: \$1559.48

5. Budget for the proposed project.

- \$11,133.68

6. List of your Board of Directors, with their affiliations. (**School Board Members**)

- **David C. Schulz, President (Area 2)**
- **Robert McClyman, Vice-President (Area 1)**
- **Randy Gilner, Treasurer (Area 3)**
- **Jim Rodwell, Director (Area 2)**
- **Steven Smith, Director (Area 1)**
- **Jesse Weaver, Director (Area 3)**

7. A copy of your most recent IRS letter indicating your organizations tax exempt status.